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## PRESS RELEASE

### ISABELLE WOLFF APPOINTED HEAD OF COMPANY ENGAGEMENT FOR BNP PARIBAS IN SWITZERLAND

Isabelle Wolff is appointed Head of Company Engagement for BNP Paribas (Suisse) SA.

She will continue to fulfil her role as Head of Brand & Communication and, in line with the Group's policy, is now in charge of CSR and the Foundation. She will also coordinate the implementation of the Bank's diversity policy in Switzerland.



Isabelle joined the BNP Paribas Group in 1999, commencing with BNP Paribas Leasing Solutions. Starting from 2002, she made a major contribution to safeguarding and promoting the Bank's image both in terms of internal communication and through her media expertise within the Group's Communication team.

In this capacity, she helped foster and enhance the Bank's key projects in terms of company engagement, particularly the *Projet Banlieues*, alongside associations such as Adie, Afev and others. Since 2014, she has worked on implementing and developing the Bank's communication strategy.

*"BNP Paribas makes societal engagement an integral part of its development strategy. I take this role very seriously because it is our duty to meet social expectations to build a sustainable and efficient bank.*

*I take the measure of my role and will strive to intensify the local implementation of the Group's commitment policy in the four areas of energy transition and environment, social inclusion of young people, entrepreneurs and territories"*

#### BNP Paribas (Suisse) SA

*With almost 1,400 employees and 4 establishments in Geneva, Zurich, Basel and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for businesses, institutions and private clients.*

*Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of businesses and institutions, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative.*

*To be a reference in Wealth Management in terms of expertise and of service for our private clients and entrepreneurs. To be a center of excellence for funding of raw materials thanks to our "Specialized Trade Solutions" offer at the service of our historical customers who share our values, and of the bank's corporate clients in Europe.*

*The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to sustainable and responsible growth.*

*Since 2015, BNP Paribas is also an active member at the Swiss Structured Products Association SSPA.*



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