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## PRESS RELEASE

### **BNP Paribas in Switzerland supportive to face Covid-19 crisis**

These last few weeks, the bank has put in place a series of solidarity actions in favour of people in precarious situations, of youth suffering from digital divide, of hospitals and medical staff, as well as of the local small businesses.

Since the start of the COVID-19 pandemic, the BNP Paribas Group as a whole has mobilized to contribute in helping the people and institutions the most affected and exposed to this sanitary crisis. This global emergency plan represents a total amount of more than 50 million euros, structured locally - in many of the countries where the Group is present - around concrete and local actions focused on three main targets: hospitals, fragile populations and youth.

In Switzerland, this solidarity plan includes:

- Donations made by employees, and largely completed by a corporate donation from the bank, enabled to support the **Red Cross entities in Geneva, Zurich and Lugano up to more than 60'000 CHF**. Since the beginning of the sanitary crisis, the Red Cross reorganized its activities to help people who are the most isolated and "at risk" during the epidemic, as well as those in precarious situations.

*« Loyal to its local mission of helping people in need, the Geneva Red Cross has reorganized its activities since the beginning of the pandemic in Switzerland. We have started a service destined to support people who are at risk and confined at home by offering various services like delivering groceries or walking their pets. We also endeavor to support our most isolated beneficiaries through regular phone calls, and to help our most precarious or needy with food or rent. Such actions are possible thanks to our hundreds of volunteers and the support of our generous patrons, whom we thank deeply. » Benjamin Lachat, Fundraising officer, Geneva Red Cross*

- A corporate donation to the **Hôpitaux Universitaires de Genève (HUG)** to finance two high-tech **professional 3D printers**, which will allow the production at high speed many and with great autonomy of different pieces meant to complement medical equipment, especially for medical staff protection and patients.

*« These new printers help to support all current and future productions of the 3D print center at Hôpitaux Universitaires de Genève. For the time being, fabricating the clip that upholds the elastic of masks significantly improves the comfort of the HUG teams and their patients. These two printers double the production capacity of these clips. In a second phase, they will contribute to innovations and research within the HUG by, for example, creating prototypes or anatomical models. » Stéphane Hertig, Print Center Manager, Surgery department, HUG.*

- A corporate donation to the **YOJOA –Youth Job Accelerator association**, working in favour of the professional integration of young refugees in Geneva, to buy **twenty laptops** for the programme's young beneficiaries who cannot follow their online courses.

*« Quarantine measures have highlighted social inequalities regarding education in Geneva. Young migrants are a part of the population, which was isolated by this crisis because they do not have*



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*decent digital tools to access the online classes provided by public education. The support of BNP Paribas has been essential to equip the Foyer de l'Etoile with laptops so that young migrants may take their courses and continue on their way to apprenticeship and employment.” Emmanuelle Werner, Director, YOJOA.*

- **Skills-based support** from volunteer employees to help the small businesses in Geneva that are partners of **réalise** (an institution otherwise supported by the BNP Paribas Swiss Foundation for its “Opportunity” programme, aiming to promote equal opportunities for tomorrow’s jobs).

*« Thanks to our values to engage and accompany change, our two companies have united their strengths in a solidarity plan dedicated to Geneva’s’ SMBs by offering réalise the expertise of BNP Paribas in Switzerland’s employees! After COVID-19, a world that changes through a transition to a sustainable economy!” Cécile Marguerat, Public relations and Communication manager, réalise*

- **Skills-based support** to the Canton of Geneva new “Crisis innovation and resilience Fund”, which seeks to collectively develop disruptive projects in response to the current and future economic challenges. The bank’s employees will thus have the opportunity to participate in the **Geneva Resilience Hack**, from June 12 to 14th.

### **BNP Paribas (Suisse) SA**

*With almost 1,400 employees and 3 establishments in Geneva, Zurich and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for businesses, institutions and private clients.*

*Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of businesses and institutions, to accompany them in their development in Europe and internationally, with our “One Bank for Corporates” initiative.*

*To be a reference in Wealth Management in terms of expertise and of service for our private clients and entrepreneurs. To be a center of excellence for funding of raw materials thanks to our “Specialized Trade Solutions” offer at the service of our historical customers who share our values, and of the bank’s corporate clients in Europe.*

*The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to sustainable and responsible growth.*

*Since 2015, BNP Paribas is also an active member at the Swiss Structured Products Association SSPA.*



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