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## PRESS RELEASE

# RICHARD ALBRECHT APPOINTED HEAD OF WEALTH MANAGEMENT FOR THE FRENCH-SPEAKING SWISS MARKET

**BNP Paribas (Suisse) SA is pursuing its growth strategy in the Swiss market and has appointed Richard Albrecht as head of a strengthened team. Based in Geneva, Richard reports directly to Jean-Paul Rojal, Head of Switzerland & International Europe Markets.**



BNP Paribas in Switzerland has a new team as part of its global growth strategy in the Swiss market, which is essential for the Group.

As Head of the French-speaking Swiss market, Richard is leading the pursuit of this development objective for Ultra High Key Clients and Family Offices by capitalising on his strong commercial experience. He is also supported by a new team of three people including Igor Clainscig, former Ultra High Key Clients banker at UBS and Deutsche Bank to ensure market growth in the region.

Richard Albrecht has 20 years of experience, mainly acquired in major Swiss banking groups. He began his career at UBS and Lombard Odier as a private banker specializing in the Swiss onshore market.

In his last position at Deutsche Bank, he was responsible for French-speaking Switzerland and a UHNWI & Single Multi Family Office team for the last ten years. He was responsible for the coverage of the main clients in his market. Like many international banks, he also deployed a heavy change and transformation programme.

"I am delighted to welcome Richard to BNP Paribas Wealth Management. The challenges are numerous: to bring value to clients in Switzerland and to contribute to the development of this market by taking a long-term view of our integration project," said Jean Paul Rojal.

### **BNP Paribas (Suisse) SA**

*With almost 1,300 employees and 3 establishments in Geneva, Zurich and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for businesses, institutions and private clients.*

*Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of businesses and institutions, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative.*

*To be a reference in Wealth Management in terms of expertise and of service for our private clients and entrepreneurs. To be a center of excellence for funding of raw materials thanks to our "Specialized Trade Solutions" offer at the service of our historical customers who share our values, and of the bank's corporate clients in Europe.*

*The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to sustainable and responsible growth.*

*Since 2015, BNP Paribas is also an active member at the Swiss Structured Products Association SSPA.*



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