

PRESS RELEASE

BNP Paribas (Suisse) SA reaffirms its strategy on the Central and Eastern Europe and Russia market for its Wealth Management business

The Central and Eastern European market is fully part of BNP Paribas Wealth management strategy in Switzerland. The bank intends to reinforce its strong base in this region and to continue to grow selectively and sustainably.

With this in mind, the bank welcomed on November 2 seven new talents for this market, including **Christian Salatko as Head of Key Clients / UHNWI**. Christian Salatko has acquired solid experience in that area at BNP Paribas, for instance as a Bank representative in Moscow and in Geneva as a senior banker and team leader in international trade financing. The mission of this team is to strengthen the existing franchise and foster new targeted development projects by capitalising on the BNP Paribas Group's competitive advantages.

This announcement is an echo to the reaffirmed commitment of BNP Paribas Group to further develop its business in Switzerland, and the central role of Wealth Management in this regard. Wealth Management in Switzerland concentrates on entrepreneurs and on High Net Worth clients, supporting them on the long term by providing global solutions to their financial and estate planning needs.

BNP Paribas (Suisse) SA

With almost 1,300 employees and 3 establishments in Geneva, Zurich and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for businesses, institutions and private clients.

Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of businesses and institutions, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative.

To be a reference in Wealth Management in terms of expertise and of service for our private clients and entrepreneurs. The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to sustainable and responsible growth.



For further information, please contact:

Isabelle Wolff : isabelle.wolff@bnpparibas.com +41(0)58 212 81 10

Laurence Anthony : laurence.anthony@bnpparibas.com +41 (0)58 212 97 62



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