

# RAMZI MOUAWAD IS APPOINTED HEAD OF MIDDLE EAST & AFRICA MARKET FOR BNP PARIBAS WEALTH MANAGEMENT SWITZERLAND

- Ramzi Mouawad joins WM Switzerland's Executive Committee and will continue to be a member of the WM Middle East & Africa Executive Committee.
- He will report directly to Hubert Musseau, CEO BNP Paribas Wealth Management Switzerland & Emerging Markets and functionally to Masroor Batin, Global Head of Middle East & Africa Market.



Ramzi Mouawad is appointed Head of Middle East & Africa Market for Wealth Management Switzerland. His role is to strengthen the teams, continue to develop the UHNWI market sector and to assert WM Switzerland as a major player for our clients from the Middle East.

Since 2013, Ramzi Mouawad was the Market Head for GCC and KSA International for BNP Paribas Wealth Management in Dubai, managing a team of private bankers and coordinating the coverage of Key Clients in the region.

Before joining BNP Paribas Wealth Management, Ramzi worked for Deutsche Bank in the Global Markets division overseeing Private Institutional Clients in the UAE and the Levant offering them tailor-made solutions in a wide range of activities. He started his career in Paris at Merrill Lynch as a Private Banker.

*"For many years now, the Middle East and Africa Market has remained an important growth pillar for BNP Paribas Wealth Management. The 2025 Growth Plan acknowledges a renewed growth ambition to develop our services to clients who show an increasing interest for more personalized and complex solutions and who seek alternative investment products. While relying on the variety and expertise of the services offered to this strongly distinctive market, Ramzi will be in charge of leading this growth plan."*

Comment by **Hubert Musseau**, Head of Wealth Management Switzerland and Emerging Markets.

## BNP Paribas (Suisse) SA

*With almost 1,300 employees and 3 offices in Geneva, Zurich and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for corporate, institutional and private clients. Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of corporate and institutional clients, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative. To be a reference in Wealth Management in terms of expertise and service for our private clients and entrepreneurs. The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to a sustainable and responsible growth. Since 2015, BNP Paribas is also an active member at the Swiss Structured Products Association SSPA.*



@BNPParibas\_CH

### Press Contact

Anna Franziska Becher - +41(0) 58 212 66 65 - [annafranziska.becher@bnpparibas.com](mailto:annafranziska.becher@bnpparibas.com)



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