

PRESS RELEASE

BNP Paribas announces new governance for Switzerland

BNP Paribas announces a new governance for Switzerland ahead of celebrating its 150 years in the country in 2022.



Enna Pariset, currently CEO of Corporate & Institutional Banking Switzerland, is appointed Head of Territory for BNP Paribas in Switzerland, effective January 1st 2022¹. Enna Pariset, with 28 years' experience in banking, 18 of which at BNP Paribas, has served in senior client facing and management positions across the Corporate & Institutional Bank. In her new role as Head of Territory, she will supervise and represent all BNP Paribas Group businesses in Switzerland and lead their strategic development plans and investments in the country. In addition to her new remit, Enna Pariset will also continue to serve as CEO of Corporate & Institutional Banking Switzerland.



Arnaud Zeitoun, currently Deputy CEO of BNP Paribas (Suisse) SA, is appointed CEO of BNP Paribas (Suisse) SA effective January 1st 2022². Arnaud Zeitoun joined BNP Paribas in 2003, serving in senior capacities within the Fixed Income and Global Markets teams. He then served as Global Head of Transformation and member of the Executive Committee at BNP Paribas Asset Management from 2016 to 2019. In his new role, Arnaud Zeitoun will lead the bank through its strategic transformation and support BNP Paribas Group's projects in Switzerland.

After three and a half years leading the Group's activities in Switzerland, Monique Vialatou has decided, in agreement with Group Management, to step down from her responsibilities as Head of Territory in Switzerland and CEO of BNP Paribas (Suisse) SA from December 31st 2021. Thanks to the work of Monique Vialatou these last years, BNP Paribas is now well positioned to continue its development in Switzerland

¹ Subject to approval from FINMA.

² Subject to approval from FINMA and the Board of Directors of BNP Paribas (Suisse) SA.

About BNP Paribas (Suisse) SA

With almost 1,000 employees and 3 offices in Geneva, Zurich and Lugano, BNP Paribas (Suisse) SA is a leading European bank in Switzerland for corporate, institutional and private clients. Established in Switzerland since 1872, we are here to develop over the long term, with a specific strategy for each business-line: To be the privileged partner of corporate and institutional clients, to accompany them in their development in Europe and internationally, with our "One Bank for Corporates" initiative. To be a reference in Wealth Management in terms of expertise and service for our private clients and entrepreneurs. The integrated model of the BNP Paribas Group enables us to offer our clients the financial stability of a first rate bank in Europe with international reach and a full range of products and investments. By developing privileged long-term relationships with our customers, we aspire to contribute to a sustainable and responsible growth. Since 2015, BNP Paribas is also an active member at the Swiss Structured Products Association SSPA.

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