



## METRON, DALKIA, BNP PARIBAS and Amazon Web Services launch “Decarb Fast Track”, a unique European programme to help decarbonise the industrial sector thanks to energy efficiency savings

*Paris, November 23, 2022 - The companies METRON, DALKIA, BNP PARIBAS and Amazon Web Services (AWS) have joined forces to launch the “Decarb Fast Track” programme. The programme has been jointly designed to subsidise easy access for selected corporates to an energy management and optimisation toolbox for industrial facilities, and aims to save up to 100,000 tons of CO<sub>2</sub> by equipping 100 industrial companies with an energy management and optimisation solution.*

Against the backdrop of climate change and rising energy costs, METRON, DALKIA, BNP PARIBAS and AWS have decided to collaborate and mobilise their advanced expertise in the “Decarb Fast Track” programme to help industrial companies reduce their energy consumption and collectively reach a reduction target of CO<sub>2</sub> emissions.

**This program aims to accelerate the decarbonisation of 100 industrial companies through:**

- 100 applicant companies will be selected to the “Decarb Fast Track” programme and will receive subsidised access to an innovative energy management and optimization toolbox;
- The implementation of an innovative METRON energy management solution hosted on AWS, at the selected sites, enables the monitoring and analysis in real-time of consumption and emissions;
- A personalised support of selected sites by the METRON, DALKIA and BNP PARIBAS experts over a 2-year period to identify, implement or finance energy performance projects;
- Common reduction targets to accelerate the energy transition of selected industrials. The objective is to save up to 100,000 tons of CO<sub>2</sub>. This is up to 10% of energy consumption reduction at the selected sites.

Each partner company is contributing to the “Decarb Fast Track” programme financially to support the subsidy. The partners will also support selected companies by making their respective expertise available to industrial sites under the programme. As of November 2022, 20 industrial companies have already expressed interest to implement the “Decarb Fast Track” programme, and, in total, 100 will be selected by the partner companies in the coming weeks in France, and across Europe.

The “Decarb Fast Track” programme also aims to help accelerate the decarbonisation of the industrial sector and inspire more industrial players to implement energy optimisation strategies, a powerful and accessible lever for the energy transition. The “Decarb Fast Track” programme has been recognised by the French government in the industrial section of its National Energy Sobriety Plan.<sup>1</sup> The industrial sector represents around 20% of greenhouse gas emissions in France<sup>2</sup> and the decarbonisation of the industry is a major challenge for both the economy and the environment.

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<sup>1</sup> See: <https://www.ecologie.gouv.fr/sites/default/files/dp-plan-sobriete.pdf> (at page 26), last accessed on November 22, 2022.

<sup>2</sup> AIE 2020, présenté par le Ministère de la Transition Ecologique



This initiative is intended to be a tangible demonstration of the potential of innovation, designed to help decarbonise the industrial sector. The “Decarb Fast Track” programme also seeks to highlight the driving role that private actors can play in the mobilisation towards ecological transition, through large-scale concrete actions.

**Vincent Sciandra, CEO of METRON:** *“At METRON, for nearly 10 years our activities have been guided by a drive for impact. In the current context of energy crisis and climate emergency, it is urgent to facilitate the deployment of solutions that allow the implementation of energy saving and decarbonisation action plans that are quick and efficient.”*

**Sylvie Jéhanno, CEO of DALKIA:** *“This program is an innovative answer to the expectations of industrials to accelerate their energy transition and their decarbonisation through the reduction of their energy consumption. The industrial sector represents an important part of the energy consumptions in France, and artificial intelligence represents an efficient asset that complements our advanced expertise to go even further in the optimisation of consumptions and in energy sufficiency.”*

**Antoine Sire, Head of Company engagement, BNP PARIBAS:** *“Accelerating energy efficiency is a vital aspect of implementing the transition towards net zero. Through the “Decarb Fast Track” programme, we are supporting leading industrial companies to scale up their climate action efforts, which is a necessity in the current energy context”.*

**Julien Groues, Country Manager, AWS (France):** *“We are delighted to support the “Decarb Fast Track” initiative to help on decarbonisation of the French industry and greatly appreciate the leadership METRON is taking. This is in line with Amazon’s objective to be carbon neutral by 2040. AWS is committed to running our business in the most efficient way and providing our customers with solutions to reduce their own CO<sub>2</sub> footprint. According to 451 Research, AWS infrastructure is up to 5 times more energy efficient than the average EU enterprise data center, due to the combination of more energy-efficient servers, higher server usage, and excellence in sustainable design achieved by AWS infrastructure. METRON’s software solution is built on AWS, which will help to ensure security, innovation and reaching sustainability KPIs for both users and METRON.”*

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### About METRON

METRON is a French Cleantech company whose purpose is to digitalize energy to decarbonise territories. The software solution developed by METRON allows companies in all sectors to analyze and optimize their energy consumption in real-time and reduce their carbon footprint. Founded in 2013 in Paris, METRON has 150 employees worldwide. Key players in the energy sector have recognized METRON as a global game changer: ranked in the "Global Cleantech 100" in 2022 (San Francisco) and French Tech Green20 in 2021 and 2022, and endorsed by Bloomberg (New York) in 2019, among others. The METRON solution is also certified as a "Solar Impulse Efficient Solution" for the world. Find out more at: [metron.energy](https://metron.energy)

### About DALKIA

Dalkia, a subsidiary of the EDF group and leader in energy services, develops renewable and recovery energies, and supports its clients on the long term to help them save energy and reduce their CO<sub>2</sub> emissions. Almost 20,000 collaborators in France and all around the world ensure the maintenance and the exploitation of the installations of industrial sites, tertiary buildings, communities, health facilities, housing, with innovative and efficient solutions, to accelerate the decarbonisation of sites and territories. In the context of the “Decarb Fast Track” programme, Dalkia will provide its energy expertise to contribute to decarbonization ambitions. Discover our solutions in our eco-friendly website <https://www.dalkia.com/>



BNP PARIBAS



### **About BNP PARIBAS**

BNP Paribas is the European Union's leading bank and key player in international banking. It operates in 65 countries and has nearly 190,000 employees, including nearly 145,000 in Europe. The Group has key positions in its three main fields of activity: Commercial, Personal Banking & Services for the Group's commercial & personal banking and several specialised businesses including BNP Paribas Personal Finance and Arval; Investment & Protection Services for savings, investment and protection solutions; and Corporate & Institutional Banking, focused on corporate and institutional clients. Based on its strong diversified and integrated model, the Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates, and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, BNP Paribas has four domestic markets: Belgium, France, Italy and Luxembourg. The Group is rolling out its integrated commercial & personal banking model across several Mediterranean countries, Turkey, Eastern Europe as well as via a large network in the western part of the United States. As a key player in international banking, the Group has leading platforms and business lines in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific.

BNP Paribas has implemented a Corporate Social Responsibility approach in all its activities, enabling it to contribute to the construction of a sustainable future, while ensuring the Group's performance and stability.

### **About AWS**

For over 15 years, Amazon Web Services (AWS) has been the world's most comprehensive and broadly adopted cloud offering. AWS has been continually expanding its services to support virtually any cloud workload, and it now has more than 200 fully featured services for compute, storage, databases, networking, analytics, machine learning and artificial intelligence (AI), Internet of Things (IoT), mobile, security, hybrid, virtual and augmented reality (VR and AR), media, and application development, deployment, and management from 96 Availability Zones within 30 launched geographic regions, with announced plans for 15 more Availability Zones and 5 more AWS Regions in Australia, Canada, Israel, New Zealand and Thailand. Millions of customers—including the fastest-growing startups, largest enterprises, and leading government agencies—trust AWS to power their infrastructure, become more agile, and lower costs. To learn more about AWS, visit [aws.amazon.com](https://aws.amazon.com).