

BNP PARIBAS TLD Registration Policies

BNPPARIBAS currently intends for the .BNPPARIBAS gTLD to be used exclusively by BNPPARIBAS, its Affiliates and its Trademark Licensees.

As BNPPARIBAS intends to use the gTLD for its own branding purposes, most of the registration policies will be written into existing corporate policies.

The .BNPPARIBAS hereby acknowledges that the .BNPPARIBAS will be for the exclusive use of BNPPARIBAS products, services and purposes.

BNPPARIBAS aims at providing selected stakeholders in BNPPARIBAS brands with the opportunity to create a secure and safe Internet environment that is mainly or even fully under control of the Applicant and/or such stakeholders;

BNPPARIBAS does not intent at this stage to open the registration to any third parties other than BNPPARIBAS itself, its Affiliates and its Trademark Licensees as defined in the Registry Agreement.

For each registration of a letter/letter two-character ASCII label, BNPPARIBAS will require a representation from the registrant that he will take steps to ensure against misrepresenting or falsely implying that the registrant or its business is affiliated with a government or country-code manager if such affiliation, sponsorship or endorsement does not exist. For such labels, BNPPARIBAS will take reasonable steps to investigate and respond to any reports from governmental agencies and ccTLD operators of conduct that causes confusion with the corresponding country code in connection with the use of a letter/letter two-character ACSCII domain. In responding to such reports, BNPPARIBAS will not be required to take any action in contravention of any applicable law.